



BRONTO CONNECTOR FOR MAGENTO

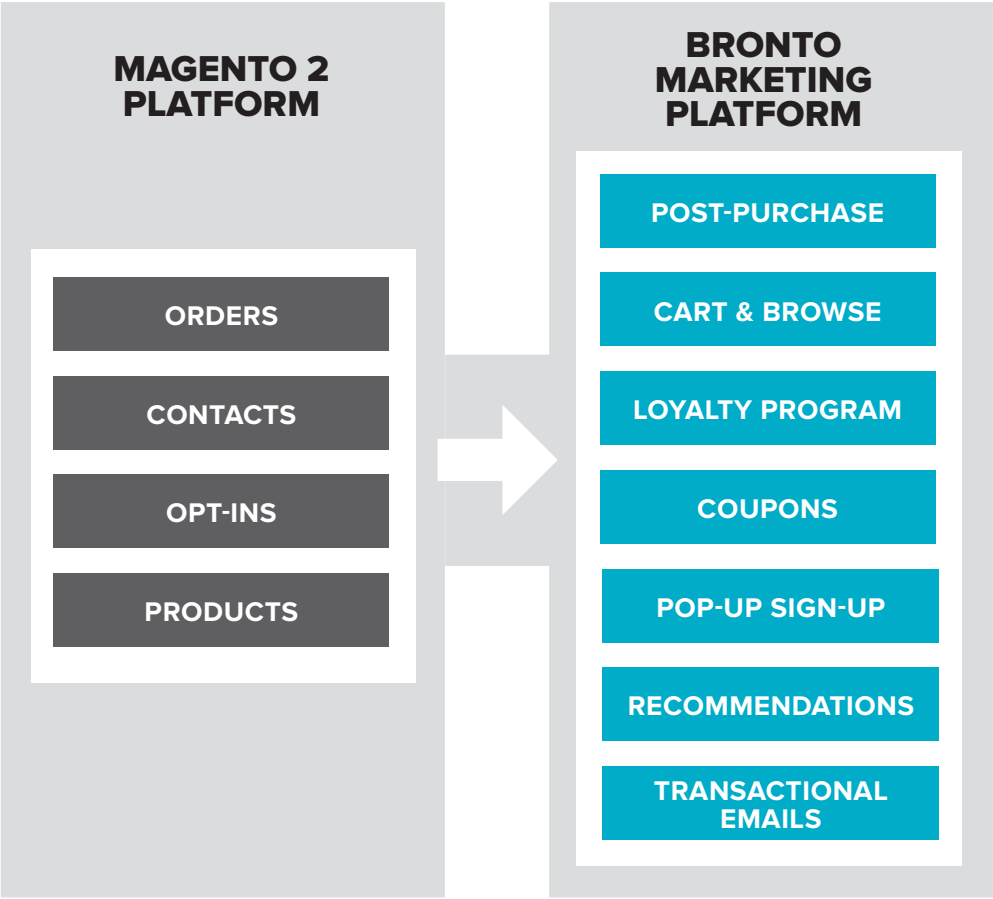
Seamlessly Integrate With the Magento 2 Platform

The Bronto Marketing Platform provides a suite of sophisticated, easy-to-use tools for marketers to create, send and analyze emails. Grow revenue and engagement while saving your organization time and resources. Seamless integration with the Magento 2 platform provides the data needed to create relevant and personalized messages. With over 16 years of email marketing experience built into the Bronto platform and award-winning customer support, Bronto messaging solutions help organizations of all sizes achieve email marketing success.

Key Benefits

- **Prebuilt connector** is designed, built and supported by Oracle NetSuite, allowing for fast and easy set up and launch.
- **Opt-ins and unsubscribes** synchronize between the Magento and Bronto platforms, ensuring that your Global Subscription Status always reflects your contacts' desire to receive your messages.
- **Send branded transactional emails** from Bronto that do more than just inform customers about their orders.
- **Calculate recency, frequency and monetary** metrics in Bronto based on contacts' full order history in Magento.

The Bronto Connector for Magento enables a seamless exchange of data between Magento 2 and Bronto.



Selected brands using the Bronto Connector for Magento

